

# Trisotech:

## Leveraging and Amplifying Your Business

### Visualize – Innovate – Transform – Improve

In order to become and remain competitive and successful, organizations need to continuously improve their processes. Failure to do so results in lower revenues, higher costs, fewer satisfied customers and less motivated employees. Business Process Management (BPM) is a powerful tool which organizations can use to keep all aspects of operations running optimally. Most organizations have realized the true potential of BPM and are using it for their betterment. But back in 1996, businesses were yet to realize what BPM was capable of. In those gusty winds of a dawning digital age, a few friends came together to provide software consulting services in a new and different way and **Trisotech** was formed.

Two decades later, Trisotech is a global leader in digital enterprise solutions, offering innovative and easy-to-use software tools that allow customers to discover, model, analyze and find insights into their digital enterprise. For the last decade and more, Trisotech has been a driving force in international Business Process standards (BPMN) and more recently in Decision Management standards (DMN). Their desire to do things differently has led them to a constant pursuit of innovation and focus on “how things get done” or processes. Focused on delivering agile services and solutions aligned with customer business priorities, the team Trisotech leads innovations in digital transformation solutions and continues their very active role in contributing to BPM market.

#### Enabling Non-technical People to Participate in Architecture Discovery

Their Digital Enterprise Suite enables non-technical business people to participate in enterprise and business architecture discovery and modeling, and gain unique insights into relationships between models created using the Suite and other tools. Complementary to enterprise architecture and business process analysis tools, the Digital Enterprise Suite includes tools for discovering, modeling, analyzing, and finding insights into the customer’s digital enterprise, with their Digital Enterprise Graph as a common underlying framework.

**Discovery Accelerator** - Discover and analyze the Why, Who, What, When, Where of how things get done in your organization.

**BPMN Modeler** - Model your business processes and drive process improvement initiatives using a recognized worldwide standard.

**CMMN Modeler** - Model case-oriented knowledge work using the international CMMN standard.

**DMN Modeler** - Model, test and execute business decision requirements and decision logic using the DMN standard.

**Insight Analyzer** - Explore relationships between people, activities and information to identify synergies, responsibilities, risks, dependencies and change impacts.

**Kommunicator** - Access all business models within your organization and view their behavior in a friendly read-only environment.

**Landscaping** - Use various common business canvases (SWOT, Customer Journey, etc.) to capture your organization’s business strategies and lay out its operational architecture.

#### A Visionary Leader

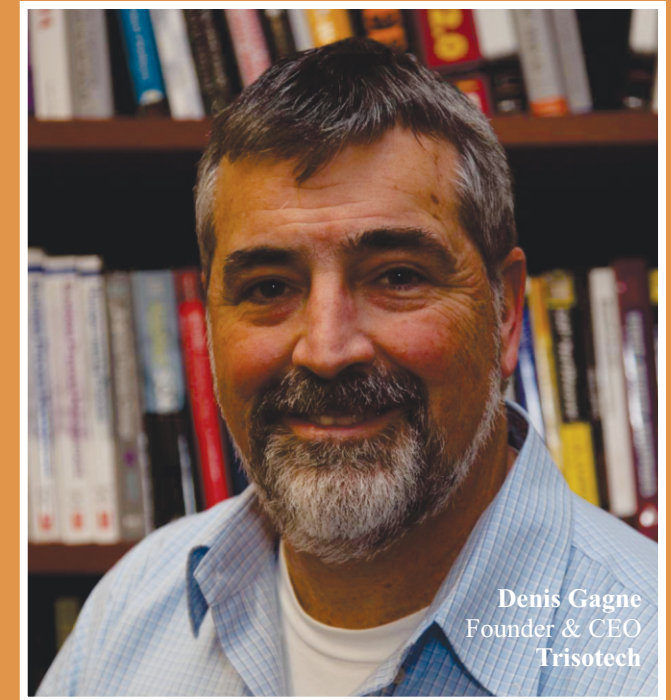
**Denis Gagne, Founder and CEO**, is responsible for the solutions and technology vision at **Trisotech**. He is a member of the Workflow Management Coalition (WfMC) Steering Committee, chair of the Business Process Simulation Working Group (BPSWG), and the co-editor of the XPD 2.2 process definition standard. At the Object Management group (OMG), he serves as the Chair of the BPMN Interchange Working Group (BPMN MIWG), and a member of the Business Process Model and Notation (BPMN), the Case Management Model and Notation (CMMN) and the Decision Model and Notation (DMN) teams.

During his career, Denis has held several positions, including Product Manager, Research Director, and University Professor prior to which, he spent 13 years with the Department of National Defense where he held various technological positions. Denis holds an M.Math. degree in Artificial Intelligence from the University of Waterloo and a BSc in Computer Science from the Collège Militaire Royal (CMR) de St-Jean. He is the author of over 25 scientific publications and numerous technical presentations and seminars in Artificial Intelligence, Business Process Management and various other fields of computer science.

Gagne says, “Trisotech’s main differentiator is its ability to simplify complex solutions which not only helps IT organizations, but also the people who execute business activities. We see Trisotech as a leader in supporting organizations transforming to Digital Enterprises. Digital transformation does not just mean converting physical assets into digital counterparts, but it also involves creating new business models, leveraging knowledge worker abilities and driving innovation.”

#### A True One-Stop Shop for Fully-integrated Enterprise Solutions

Trisotech is a true one-stop shop that provides fully-integrated enterprise modeling and business improvement solutions. They provide many unique business improvement tools which are not offered by anyone else, such as their Discovery Accelerator and Insight Analyzer. Trisotech’s “vendor agnostic,” and “playing nicely with others” attitude allows them to provide the best-fit products for customers particular needs while protecting clients’ current investments. They are well aware that one size does not fit all. Thus, their product suite is modular and allows a tailored solution to each customer’s specific needs. Trisotech has customers worldwide in over 170 countries to whom they provide the industry’s best value, including enterprise-wide access for under \$1 per person/per month.



Denis Gagne  
Founder & CEO  
Trisotech

#### Innovation, Expertise and Experience, and Career Agility

Based on Trisotech fundamental values: Innovation, Expertise and Experience, and Career Agility, their culture and people strategy continuously push them to provide people with the opportunities to work on challenging projects. With a rich culture of continuous learning and developmental opportunities, they offer an ideal environment to extend employees’ expertise and accumulate varied experiences. Trisotech is committed to the development of its most precious asset: their people. Meeting employee needs in terms of quality of life and work environment (a sense of belonging, flexible hours, telecommuting ...) is not just wishful thinking, but a way of doing business at Trisotech.

#### Future Roadmap

They are just introducing *Decision Management Quick Start Success Program*. This program is designed to help organizations get started on the path to success using the DMN 1.1 modeling, training and execution environment supplied by Trisotech, Bruce Silver Associates, the Allegiance Advisory Group and Red Hat. The Quick Start program is a bundle of components team Trisotech has created to get customers off to a fast start on either general foundational training and the creation of a Decision Management Center of Excellence (CoE) or on a pilot project of their choosing. Continuously leading forward, Trisotech is enabling the Digital Enterprise of the future. 