
Trisotech visibility campaign

On March 7 Trisotech initiated a visibility campaign to more than 100 organizations from Québec. The objective of this campaign is to have Trisotech's services and solutions better known to these organizations.

The campaign entitled "Y Goûter – L'adopter" for "To taste it is to Adopt it" is based on the fact that clients that have "tasted" the Trisotech services have adopted it for the long term.