

## MARKETING CAMPAIGN WITH TUX AND TEK

**MONTREAL, March 26, 2008** – Trisotech launch a marketing campaign for its clients and prospects.

This campaign, based on humour, is sponsored by two “renowned” professionals, **TUX** from the business world and **TEK** from the IT community.

The leitmotiv “**At Trisotech, We are bilingual. We are proficient in both the languages of business and information technology**” is at the heart of this campaign.

The Internet site **TuxTek.Trisotech.com** allows interested parties to learn more about the campaign and to participate at our contest and win prizes.

