
Trisotech survey: status and trends of BPM (Business Process Management) implementation

Within its marketing activities related to Business Process Modeling and Automation (BPM), Trisotech is running a survey with business people on the state and expectation of BPM solution implementation.

The BPM survey information will be published within the “News” section of the Trisotech Web site at www.Trisotech.com.

This initiative, started in May 2005 during a BPM seminar series, ran by Trisotech and its business partners, is still active and is an integral aspect of continuous presentations and meeting with clients and prospects.

Diagrams and analysis comments will be published on a continuous basis within the “News” section of the Web site. This information will be updated on a regular basis to present the global view of the results and the trend of the responses.

Objective

Trisotech’s prime objective is to collect, analyze and share our own market data instead of working exclusively with survey information coming mainly from US sources. A second objective is to enrich the information collected on a continuous basis to identify and analyze our market evolution and the trends of BPM initiatives.

Méthodology

The published information come from the consolidation of surveys performed with IT and business professionals and managers since April 2005. The participants have a direct interest or responsibility in the acquisition, evaluation, implementation and utilisation of a BPM solution. During the course of its training and marketing activities, Trisotech request participants to complete a formal questionnaire on the state and their expectation of a BPM solution implementation.

Questionnaire

The survey questions can be regrouped within five (5) major topics:

- A.** Participants identification (industry sector, role and perspective in regard of BPM);
- B.** Business problems or pains faced by their enterprise;
- C.** Actual interest and implementation level of a BPM solution;
- D.** Motivation factors, and realised or expected benefits of a BPM implementation;
- E.** Obstacles and barriers faced or expected during implementation.

Participants

Up to now, close to fifty professionals, managers and executives have completed the survey. The participants are from the Finance and Insurance sector. Sixteen Quebec based major companies are represented by these participants.

Results

The survey results are presented in graphics summarizing the up to date results. Analysis comments are also presented. On a regular basis, additional information will be published within the “News” section of the web site. The graphics will present the responses to the thirteen survey questions and reflect the trends of upcoming participant answers.